

## Definition

What should we focus on?

## Discovery

What already works?

## Dream

What do we dream of achieving?

## Design

What should we renew ourselves if we are to achieve the dream?

## Destiny

What actions are required for us to succeed?

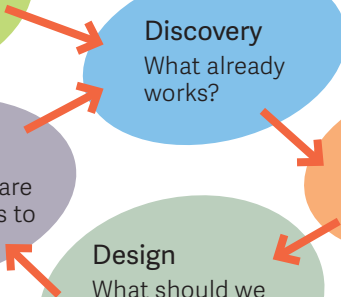


FIGURE 6.29  
The 5D-model.